

Elena Barrio
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www.elenabarrio.com

SKILLS

Development HTML5, CSS3, PHP, WordPress Development, JQuery, Responsive Development for mobile first.

Design Adobe Photoshop, Adobe Illustrator, Adobe Flash, Adobe InDesign. Design for mobile first and with SEO principles in mind.

Other HubSpot, Salesforce, Google Analytics, Microsoft Excel.

CERTIFICATIONS

HubSpot Inbound Marketing Certification

EXPERIENCE

Indagare

New York, NY

Web Developer, August 2016 – Present

- HTML Email Development for HubSpot, Salesforce and MailChimp.
- Performed rigorous Litmus spam and rendering testing and analysis on email campaigns.
- WordPress and PHP development.

Cardwell Beach

Brooklyn, NY

Front-End Developer, March 2016 – July 2016

- Developing WordPress websites for a diverse range of clients.
- Developing responsive HTML email templates for MailChimp.

Barnes & Noble

New York, NY

Email Developer, February 2016 – March 2016

- Developed responsive emails, uploaded content to pre-existing email templates
- Performed rendering tests on all emails.

Serino/Coyne

New York, NY

Front-End Developer, June 2014 – July 2015

- Designed and developed websites for Broadway productions using the Concrete5 CMS.
- Designed and developed HTML emails.

The Cement Bloc

New York, NY

Freelance Front-End Developer, November 2013 – May 2014

- Development of HTML Emails, Flash Banners, Applications and Websites for Pharmaceutical clients.
- Establishing architecture of websites and applications for best user experience.

Superior Internet

Charleston, SC

Designer/Assistant, July 2011 – March 2013

- Designed web sites for a diverse clientele. Modified WordPress themes and created custom themes in WordPress. Communicated with clients to establish web site goals.

Elena Barrio

Designs

New York, NY

Charleston, SC

Web Designer / Developer, July 2011 – Present

- Designed and developed responsive websites. Fully customized WordPress theme development. WordPress plugin customization.
- Brochure, business card, rack card and poster design.

EDUCATION

College of Charleston Charleston, SC

Bachelor of Science, June 2011

Business Administration - Hospitality and Tourism Management